



## The Pikes Peak Learning Company KEY CAPABILITIES

*About  
PIKES  
PEAK  
LEARNING*

The Pikes Peak Learning Company of Colorado Springs is a national developer and provider of state-of-the-art educational courses, methods, and delivery systems. We are focused on helping young people and adults increase achievement, build knowledge, and create personal success. Our mission is to prepare youth and families for the challenges and opportunities of the real world.

We are an “educational integrator,” bringing together leading edge technology, content, assessment systems, curriculum materials, professional development, instructional methods, and user interaction to create in-depth on line courses and powerful delivery platforms.

*Overview of  
Available  
PEAK  
MASTERY  
Programs*

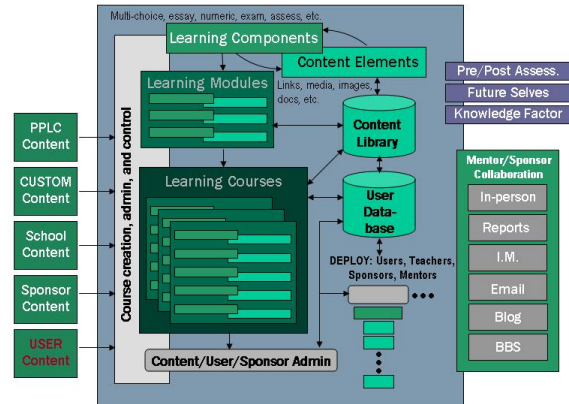
PROGRAM NAME	PURPOSE and OUTCOMES	LENGTH
FutureSelves*	Youth skills, interests, values, beliefs, careers, lifestyle	3 Hours
Peak Readiness	In-depth life skills, motivation, confidence, & vision	35 Hours
Peak Discovery	Reality wake-up call, commitment to school, choices	12 Hours
Peak Purpose	Comprehensive life mission, purpose, college, career	50 Hours
Peak Financial	Spending, banking, money, credit, loans, basic skills	20 Hours
Peak Workplace	Interviewing, job readiness, job etiquette & success	20 Hours
Peak Attendance*	Commitment to academics & truancy prevention	Flexible
North Star Interactive	Credit worthiness, debt reduction, home ownership	60 hours
True Life Interactive	Our "classic" - 18 years of education, income, lifestyle	20 hours
Custom Programs*	CONTACT US: Extended, custom & special programs	Flexible

\*May require custom set up, training, consulting, or additional fees

*Advantages  
of a Web-  
Based  
Learning  
System*

- Accessible from any Internet computer, available 24 x 7
- No software to install, servers to manage, revisions to track, or disks to lose
- Curriculum updates instantly available to the entire user population
- Teaches use of online resources for jobs, careers, finances, college, and more
- Provides on-going access, constantly updated for career and life management
- Integrates state-of-the-art assessment, remediation, and data analysis systems

**Key Benefits** Pikes Peak Learning employs a next-generation learning platform. This educational delivery system provides the Peak Mastery Courses described above, and enables customized solutions by recombining resources stored in the system.



**Benefits for Youth and Adults**

- Users develop a sense of value, meaning, and purpose in their lives
- Systems assess learners and adapt to individual users needs
- Integrated courses build skills and confidence for success in school and real life
- Students build portfolios, assets, evidence, and credentials for the workplace

**Benefits for Teachers, Parents, and Administrators**

- Integrated assessments and remediation increase mastery, provide key data
- Students discover the economic value of school and commit to learning
- Student tracking systems deliver multiple insights into progress and outcomes

**Benefits for Educational Providers and Learning Networks**

- Internet delivery offers medium for content exchange, distribution, and sharing
- Online communities encourage support, collaboration, and sharing
- Interactive tools enable mentor and advisor facilitation
- Content platform contains substantial curriculum now, and accepts yours, too
- Development and deployment systems are licensable

**Benefits for Commercial Sponsors and Funders**

- All courses are branded with sponsor logos, banners, messages, and identity
- Links, offers, calls to action in online learning systems provide new sales leads
- Sponsoring courses and curriculum build goodwill in the community
- Courses build a better workforce and are adaptable to specific fields of interest
- Reseller arrangements provide new sources of revenue
- Sponsorship fees are tax deductible

**Benefits for ALL**

- Modular, configurable, flexible systems adapt to local needs and budgets
- Online, interactive delivery has all the advantages of web (see above)
- Systems deliver multiple media types: print, online, interactive, streaming, etc.

***What is the  
NEED?***

Our world today is complex and changing rapidly. Young people, including those in school or already in the workforce, have many more options. There's more competition for fewer opportunities, and the consequences for getting it wrong are more severe. The working world is more technically challenging, and as the complexity and risks have increased, the expertise and resources to prepare young people have diminished.

Teens and young families need better skills, knowledge, and motivation to succeed. They need a sense of direction for their lives and insight into where they can make a meaningful contribution. They need to be equipped to make right choices and have compelling alternatives to at-risk behaviors. They need the ability to set financial goals, live within a budget, and effectively manage their affairs.

Without this competence and confidence in achieving basic independence, life can become too challenging, frustrating, and even desperate. The impact on individuals, families, and communities everywhere is dramatic, with this disenfranchisement and lack of future vision contributing to rising drop out rates, increasing debt, marital conflict, and ultimately, a host of problems for today's youth and families.

Many schools are beginning to offer real-world readiness skills, but large gaps remain. In addition, parents struggle to help their children with these skills, often because they lack these same skills themselves. And in many cases, young people – because of their very nature – will not listen to adults, even if those adults have the skills and resources. Our youth demand their own voice, their own power, and the right to make their own choices. But how do we inspire them, motivate them, guide them, and support them?

***One opportunity at a time...***

A man was out for his morning walk along a vast beach. On this morning, countless starfish had washed up on the sand. In the distance, he saw a young woman who appeared to be dancing. As he got closer, he realized she was picking up the starfish and throwing them out to sea. As he came up to her, he stopped and asked, "Why are you throwing the starfish into the ocean?"



She replied, "The sun is up and the tide is going out. If I don't throw them back, they'll die."

"But there are miles of beach and thousands of starfish. You can't possibly make a difference!"

She picked up a starfish, threw it into the surf, and said, "It made a difference to that one."

*For  
STUDENTS:  
Delivering  
CONTENT*

**Pikes Peak Learning provides the highest quality educational content and course materials for students.** We integrate subject matter from several providers who have refined their content over decades of real-world use. The sequence of learning, the interactivity, many links to vast online materials, and the modularity provide the learners and students to best education in these areas:

- College and Academic Management
- Comprehensive Life Skills
- Real Value of Education
- Volunteering and Community Service
- Financial and Money Skills
- Job Readiness and Workplace Success
- Life Purpose and Career Planning
- Skills, Interests, Values, Lifestyle
- Personal Growth and Excellence
- Entrepreneurs and Business



*We are constantly adding new content, updating existing content, and providing creative ways for you to add your own content.*

*For  
TEACHERS:  
Delivering  
CONTEXT*

**Teachers, instructors, counselors, case workers, parents, mentors, and youth directors have different needs and work in different environments.** To provide the best learning experience for students, to document outcomes and manage the classroom, and to get the most out of their curriculum investment, adult professionals need the best context for the subject matter and students, including:

- Professional development and training
- Mapping of courses to educational standards
- Multi-level student tracking, reports
- Timelines and daily planners
- Assessments drive individual learning plans
- Discussion guides, role play, interviews
- Handouts and hand-ins
- Structured student goals and tracking



**Who we serve and what they say**

Go to [PikesPeakLearning.com](http://PikesPeakLearning.com) to learn more and click "National Customer List."

**Customers and Testimonials** "The Peak Mastery program has helped me understand that life will not be handed to me on a silver platter. I have learned where I want to go in life and how to get there... Thank you!" *Ryan Jackson, student*

**A few of the hundreds of organizations using programs from Pikes Peak Learning:**

Chicago Public Schools	University of Idaho	Manhattan Comm. College
Akron Public Schools	Chicago State University	Urban League
Richmond Public Schools	Indiana State University	Penn State University
Colo. Springs Public Schools	Loyola University	University of South Carolina
Boys and Girls Clubs	Southern University	Houston Comm. College
Goodwill Industries	John Hopkins University	Midland Public Schools
Cal-State Fullerton	University of Maryland	Southern Methodist Univ.
Florida A&M University	Minnesota State University	Park City Public Schools
YMCA (several sites)	U.S. Workforce Investment	University of Utah
University of Iowa	Montana State University	Catholic Family Services
University of Nebraska	AIM Institute	Colo. Springs Teen Court

Our sophomores have enjoyed working with your programs this year. We used it for a portion of a session in November and then again last week. Their evaluations of each session indicate that they are actively learning about the "real world" and have even asked for more time to work on the program. Validation of this is evident in how I see them using the computer lab time. Not once have I had to redirect their attention to the task at hand because they are so into what they are experiencing! *Yolanda Vega*

The Peak Mastery program presents young people with the reality that getting an education is a necessary step in achieving the lifestyle they desire. Many teenagers want and expect a certain type of lifestyle but have never considered that the actions and decisions they are making today will have a direct effect on their future. This program encourages them to get an education. These young people need a reason to go to school and put more effort into learning. Being told to do so does not always influence them, and your program shows them why they need an education.

*Patricia Ezell, Teen Court Director, Colorado Springs, CO*

This is something that will really make an impact, it will really make a difference. I had no idea what to do to make it. I wanted cold, hard facts. I wanted a plan. I wanted something that said, this is what you want, and this is how you get there. Needless to say, I didn't find it at school. *Cynthia, High school drop out*

*About  
FUTURE  
SELVES*

**FutureSelves is a proven, internet based tool that graphically maps student thinking, helping busy practitioners improve student motivation, behavior, performance and decision making.**



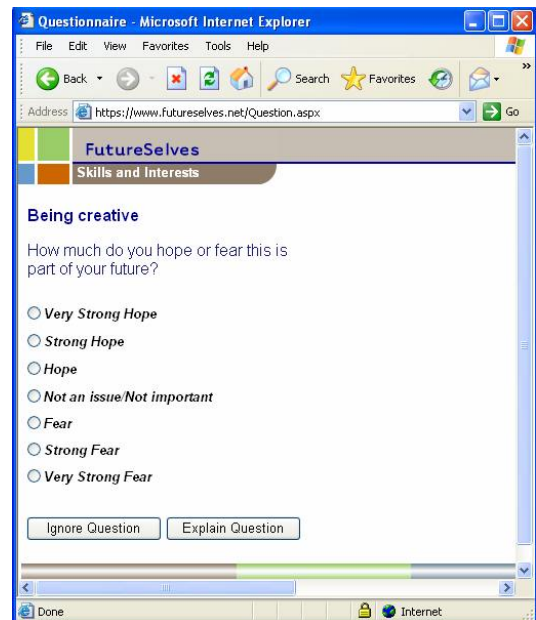
Students (including those classed as at risk) enjoy it because it is different and captures their uniqueness as individuals. Teachers and mentors find it engages the students better and leads to effective, realistic goal setting and planning. Administrators and funders can see the impact of program spending.

**INSIGHT:**  
*Skills,  
Interests,  
Values,  
Careers,  
Beliefs,  
Lifestyle*

FutureSelves is a quick, effective way to engage teens to build a positive future. It is designed for busy practitioners who must cover a lot of ground quickly. At the core is the concept of “possible selves.” These are the images, thoughts, feelings and senses a person has about themselves in the future. They link directly to a person's thinking - and decision-making, behavior, motivation and performance.

**How Does It  
Work?**

FutureSelves is a practical application. It is a web-based questionnaire with a selection of item banks for different contexts, and for the different styles of practitioners. The online questionnaire provides feedback in the form of text and graphs, which provide material for discussion with students. Training, workbooks and manuals are also provided.



- Administrator sets up the student
- Student completes FutureSelves online
- Administrator provides feedback to Coach (online or email)
- Coach sets goals/strategies with student (face to face or phone)
- Student works with additional Peak Mastery Courses

*Contact Pikes Peak Learning toll free 866.471.4285 for full configuration, pricing, and usage information. Pikes Peak Learning is an authorized distributor for FutureSelves, of Wellington, New Zealand. The FuturesSelves application provides a valuable compliment to the Peak Mastery life skills, motivational, and real-world readiness programs.*

*What is Knowledge Factor?*

**Peak Mastery and Knowledge Factor: A new way to Inspire, Motivate, and Empower young people.**

A young person's confidence in their knowledge is just as important as their knowledge. If you can measure every student's knowledge *and* confidence, you have a lot more insight into how to help each of them. Think about it... teens are so often misinformed, but it's their steadfast confidence in their misinformation, their certainty that they're right, that presents barriers to learning.

*Knowledge and Confidence*

Measures of both confidence and knowledge create a four-part profile of each student's mastery of a subject area:

- What they know they don't know,
- What they think they know, but don't,
- What they know, and don't think they do,
- What they know and know they do.

Knowledge Factor is a new educational methodology that measures a student's confidence, as well as knowledge. Using a unique three-part test format (see above) provides much more outcome data that includes four data sets per student, vs. the typical one.

Knowledge Factor supplies in-depth individual and group assessment data, as it directs targeted user-centric remedial content. **This target remedial learning – customized for each user – build higher subject mastery in less time than other educational methods.**

*Peak Mastery Courses offer assessments and learning plans for an additional fee per student. Contact us to speak with a program specialist about your assessment needs.*

*Peak Mastery assessments and remedial learning are provided by Knowledge Factor. Images and methods described here are the property of Knowledge Factor and are used by permission. Knowledge Factor assessment systems are patented and copyrighted and protected by U.S. copyright and trade laws. To contact Knowledge Factor, visit [www.knowledgefactor.com](http://www.knowledgefactor.com) or call 720.214.4874.*

**Assess Your Knowledge of Education, Careers, Money, Lifestyle -- and the Connections**

Answer the following questions about yourself, the real world, and life. Click "Submit" at the end to complete the assessment.

**1. What kind of life do you think is available for a young person without a high school diploma?**  
 a. Reasonable lifestyle, decent car, leisure time, small vacations  
 b. You can become rich and successful without a diploma  
 c. Most opportunities, luxuries, and comforts become much harder to find

I AM SURE	I AM PARTIALLY SURE	I DON'T KNOW
Wrong = Maximum Penalty Right = Maximum Reward	Wrong = Maximum Penalty Right = Partial Reward	No Penalty No Reward
<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C	<input type="checkbox"/> A or B <input type="checkbox"/> B or C <input type="checkbox"/> A or C	<input type="checkbox"/>

**2. What is the purpose of a budget?**  
 a. It's only useful if you're in financial trouble.  
 b. It's a tool for managing expenses and income month to month.  
 c. Business people use it to keep track of payroll and other things.

I AM SURE	I AM PARTIALLY SURE	I DON'T KNOW
Wrong = Maximum Penalty Right = Maximum Reward	Wrong = Maximum Penalty Right = Partial Reward	No Penalty No Reward
<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C	<input type="checkbox"/> A or B <input type="checkbox"/> B or C <input type="checkbox"/> A or C	<input type="checkbox"/>

**Knowledge Factor Assessment and Remedial Learning**

